

September 17, 2014
Township of Strong Municipal Office

Present: Sundridge – Elgin Schneider (left at 10:00 am), Bill deVries
Strong – Merlyn Snow
South River – Jim Coleman
Machar – Doug Maeck, Ron Bennison
Business Reps – Gary McLaren, Jennifer Farquhar, Luke Preston
MNDM –
FedNor – Ron Begin

Absent: John Newstead, Carole Mantha, Jeff Dickerson

Delegates: None

Staff Present: Caitlin Haggart – Recording Secretary
Kim Dunnett – Office Administrator - Strong
Adam Killah - Economic Development Intern

The meeting was called to order at 9:00 a.m. by Chair Jim Coleman.

General Discussion:

NOHFC Update – None

FedNor Update – Ron Begin introduced himself to Adam Killah, the Youth Intern. He reminded the committee that funds remaining must be spent by December 1, 2014. The funding budget was reviewed and discussed what the remaining funds could be used for. When the election is completed new Council's should discuss the direction of the Economic Development. Mr. Begin was asked about transferring any unused funds for projects suggested to new Council's and he stated once the projects were put forward then a decision at that time would have to be made by FedNor.

Business Rep Report – Reps brought forward the next Almaguin Chamber of Commerce meeting would be held on October 6, 2014 at 6:00 pm at Ha's Restaurant in Sundridge. The meetings will continue to be held the first Monday of the month. A discussion on the Chamber's Strategic Plan will take place at the October 6, 2014 meeting. The Business Reps have been discussing and focusing on a cross promotion and shop local plan. They are currently brainstorming and are open to any comments or suggestions the members could provide. Ron Begin suggested that some funding could be put towards marketing ideas from Business Community. Business Reps and Adam Killah will meet and create some ideas for CAEDA members to consider. The Trade Show planning should be started now for 2015.

Intern Report – Adam has increased CAEDA activity on the website and social media. He has also created a LinkedIn profile and explained what this entailed. He has had several meetings

with David Gray and plans are being made to meet informally with all the EDO's in the area. Adam gave an update on the Multi-Cultural Centre and how they would support the individuals in the area. HR North will be making a presentation on October 10, 2014 at 8:00 am at Caswell's Resort. This is meant to help solve issues with having skilled labours for specific jobs in the area. The Job Fair at the Highschool should be become an annual event. A suggestion was made for the students to tour the businesses or job shadowing which may help increase opportunities for local businesses. Adam updated everyone on how the investment readiness has been incorporated into the CGIS program. He is looking for any ways to promote Humaniaqa. They have offered training for individuals that require it. Adam was encouraged to research funding opportunities for Municipalities and businesses. He was reminded of the importance to meet with funders so the newly elected Council's better understand the opportunities offered by having him employed.

Mentorship – A proposal was received and reviewed from John Finley which was comprehensive, but the committee did not accept it at this time. There are opportunities available through EDO's and other mentors which could be utilized. Adam Killah will contact Rick Evans to setup a meeting to discuss a schedule and topics he needs support with. Adam will also meet with the Mayors to get background information on their Municipalities.

MPAC – Assessment of Billboards – Caitlin Haggart provided an update and report on information obtained from MPAC stating that only private property owners will be assessed, as MTO is exempt from property taxes. They were unable to provide cost estimates as there are different aspects in arriving at the assessments (i.e. lighting, age of sign, depreciation).

Correspondence:

No correspondence

Adoption of Minutes:

Resolution 2014-56

Moved by: Merlyn Snow

Seconded by: Doug Maeck

Be it resolved that this committee does hereby adopt the minutes of regular meeting of August 20, 2014, as circulated.

Carried

Approve CAEDA Expenses:

Resolution 2014-57

Moved by: Bill deVries

Seconded by: Ron Bennison

Be it resolved that this committee does hereby approve expenses between August 21, 2014 and September 17, 2014 in the amount of \$369.20, and authorize the administrator to issue cheques for the same.

Carried

New Business:

An EMS update date was provided as some of the Mayors have received calls. Argyle is still seeking ambulance services. A discussion continued and it was felt that a different business model for the area would be required.

The Sundridge & District Medical Centre will require a doctor as one of the existing doctors will be retiring. Adam and CAEDA members may consider going to Sudbury to the NOSM trade show to promote the area to students who may consider locating their practice to this area.

Adjournment:

Resolution 2014-58

Moved by: Merlyn Snow

Seconded by: Doug Maeck

Be it resolved that this committee does hereby adjourn at 10:50 a.m. until the next regular meeting October 15, 2014 at 9:00 a.m. at the Township of Machar Municipal Office, or at the call of the Chair.

Carried

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Chair, Jim Coleman

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Recording Secretary, Caitlin Haggart