

**December 18, 2014**  
**Township of Strong Municipal Office**

**Present:** Sundridge – Lyle Hall, Don Richardson  
Strong – Christine Ellis, Les Blackwell  
South River – Jim Coleman, Sharon Smith  
Machar – Lynda Carleton  
Business Reps – Gary McLaren, Luke Preston, Jennifer Farquhar (left 7:25 pm)  
MNDM – Carole Mantha  
FedNor – Ron Begin

**Absent:** Bart Wood

**Guests:** Bruce Baker

**Delegates:** Merlyn Snow – Community Representative  
Betty Barnes & Chris Nicholson – Twp of Joly Membership  
Adam Killah, EDO – CAEDA History Presentation

**Staff Present:** Kim Dunnett – Recording Secretary  
Adam Killah - Economic Development Intern

The meeting was called to order at 6:00 p.m. by Recording Secretary, Kim Dunnett. Everyone was welcomed and each of individual introduced themselves. A motion from the recording secretary was put forward to appoint a Chair and Vice Chair.

**Resolution 2014-68**

**Moved by:** Christine Ellis

**Seconded by:** Lyle Hall

Be it resolved that this committee does hereby appoint Jim Coleman as Chair for the remainder of 2014 and 2015.

***Carried***

**Resolution 2014-69**

**Moved by:** Jim Coleman

**Seconded by:** Les Blackwell

Be it resolved that this committee does hereby appoint Don Richardson as Vice Chair for the remainder of 2014 and 2015.

***Carried***

Chair Jim Coleman welcomed everyone and is looking forward to working with them. Jim gave a brief overview of CAEDA accomplishments and Adam Killah's role as the EDO.

**Delegations:**

Merlyn Snow attended to request from members to sit as a community representative on CAEDA, as he has a lot of prior history and interest to see CAEDA succeed.

**Resolution 2014-70**

**Moved by:** Les Blackwell

**Seconded by:** Lynda Carleton

Be it resolved that this committee does hereby appoint Merlyn Snow as a Community Resource Member for the 2014-2018 term.

**Carried**

Betty Barnes & Chris Nicholson came before the members to ask if they would consider Joly Township becoming a member of CAEDA.

**Resolution 2014-71**

**Moved by:** Les Blackwell

**Seconded by:** Sharon Smith

Be it resolved that this committee does hereby accept the Township of Joly as a member of the Central Almaguin Economic Development Assoc. with the understanding that Joly will pay the annual membership fee and their fair share of the funding from NOHFC and FedNor. **Carried**

Adam Killah delivered a power point presentation on the history of CAEDA and spoke about the importance of partnering in our communities. One of his last slides highlighted the importance of this partnering by showing the logos of the individuals involved and their support to each other. Adam Killah talk about the future goals of CAEDA with some keys points highlighted. He is looking forward to working with past and new members of CAEDA.

**Resolution 2014-72**

**Moved by:** Les Blackwell

**Seconded by:** Lynda Carleton

Be it resolved that this committee does hereby approve the registration of Adam Killah to attend courses in Toronto on March 11 & 12, 2015: Emotional Intelligence (March 11) and Dealing with Difficult People (March 12) at a cost of \$405.84 including HST, as well as lodging, meals and mileage expenses incurred.

**Carried**

**General Discussion:**

NOHFC Update – Carole Mantha gave a short overview of her role and how she helps support CAEDA. Carole Mantha will be delivering a presentation on Business Retention & Expansion Plan in January. The Business Retention & Expansion Plan will help support the business community and attract investment in the area. Carole Mantha stated there is still funding available to hire a consultant to create a Strategic Plan if required.

FedNor Update – Ron Begin introduced himself to the members and gave a recount of his history with CAEDA. Ron Begin stated the group originally started because of the Highway 11 bypass and with funding support from FedNor and NOHFC many projects have been accomplished. At this time there is still some money left in the budget to do some small projects and to help fund Adam Killah's position. Ron Begin explained to the members about CINNO funding and what is covered by this program. Ron Begin stated that CAEDA was handpicked to submit an application for the CINNO funding and he would like to meet as soon as possible with a smaller committee of members to start the process. A meeting time and date was set for December 30, 2014 at 10:00 a.m. and the members sitting on the sub-committee to meet with Ron Begin will be Lyle Hall, Les Blackwell, Bruce Baker and Jim Coleman. Ron Begin stated to

members if they thinking of holding an anchor event with other smaller events included for approximately 7-10 days in length, there is funding available for marketing and promotion up to \$20,000.00 with a 50% buy in from CAEDA. As well as there probably would be funding that could be leveraged from NOHFC. Ron Begin is looking forward to working with the members over the next four years.

Business Rep Report – Jennifer Farqhar thanked CAEDA for all their past support in helping the businesses growth. CEADA suggested ideas over the past years have been very helpful in moving the businesses community forward.

The Almaguin Highlands Chamber of Commerce is coming together and could play an important part in moving Economic Development forward in the area. A suggestion was made that CAEDA consider becoming a member, as well as each individual Municipality with a resolution supporting them in their efforts.

A discussion on when the Trade Show will take place in 2015. ABC members stated that once the Celebrate Almaguin Christmas promotion concluded a discussion for planning the Trade Show in the New Year will take place and CAEDA members will be updated on their plans. Carole Mantha stated that RED Funding could be possible for this event. Applications are due by February 29, 2015 with a 50% buy in and there is no cap limit. ABC members felt they would require an event leader in order to coordinate the Trade Show. They inquired whether Adam Killah could be a resource for this event. The CAEDA members will discuss next meeting what role Adam Killah could play in this event.

A review of Celebrate Almaguin Christmas promotion was presented by Luke Preston and Gary McLaren. Updates of the promotion were given and radio ads as well as promotional buttons have really help support the event.

Luke Preston and Gary McLaren have been attending the Employment Council meetings and find they have been really beneficial. A discussion on succession planning was well received.

The suggestion was made from Jim Coleman perhaps members of CAEDA could attend the meetings with ABC group. Lyle Hall and Bruce Baker offered to attend the meetings with the business reps.

Intern Report – Adam Killah reviewed key highlights from his Intern Report and stated if any members had a question please do not hesitate to ask him. Adam Killah shared his experiences with his mentor Rick Evans. Rick Evans has been and will be a great support for Adam to gain key knowledge for his position. Adam Killah presented some documents he was requested to put together to be shared in Toronto by the Manger of Economic Development for the City of North Bay, promoting three business to developers/investors. Adam Killah stated Jeff Carter from Hunter's Bay Radio will be attending January meeting as a delegation to speak about "Eye on Almaguin". Adam explained how the Humaniqa services operated and

encouraged the members to share the information with business owners in their communities. Adam is eager to work with the members to accomplish the goals set.

Meeting Date/Time/Location for CAEDA – CAEDA members discussed when and where the future meetings could take place and passed a resolution accordingly.

**Resolution 2014-73**

**Moved by:** Don Richardson

**Seconded by:** Chris Nicholson

Be it resolved that this committee does hereby hold regular meetings on every third Monday at 5:30 p.m. at the Strong Township Municipal Office for the 2014-2018 term. **Carried**

**Correspondence:**

Union Gas – Jim Coleman gave a review of a letter sent from Union Gas. Jim Coleman suggested in the future we may look at supporting the concerns of Union Gas if Trans Canada Pipeline project proceeds.

**Adoption of Minutes:**

**Resolution 2014-74**

**Moved by:** Christine Ellis

**Seconded by:** Bruce Baker

Be it resolved that this committee does hereby adopt the minutes of regular meeting of November 19, 2014, as circulated. **Carried**

**Approve CAEDA Expenses:**

**Resolution 2014-75**

**Moved by:** Don Richardson

**Seconded by:** Chris Nicholson

Be it resolved that this committee does hereby approve expenses between November 20, 2014 and December 18, 2014 in the amount of \$16,017.45, and authorize the administrator to issue cheques for the same. **Carried**

**New Business:**

No New Business was discussed.

**Adjournment:**

**Resolution 2014-76**

**Moved by:** Christine Ellis

**Seconded by:** Lyle Hall

Be it resolved that this committee does hereby adjourn at 8:05 p.m. until the next regular meeting January 19, 2015 at 5:30 p.m. at the Strong Township Municipal Office, or at the call of the Chair. **Carried**

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**Chair, Jim Coleman**

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**Recording Secretary, Kim Dunnett**