

June 1, 2015
Township of Strong Municipal Office

Present: Sundridge – Lyle Hall
Strong – Christine Ellis, Les Blackwell
South River – Jim Coleman, Sharon Smith
Machar – Lynda Carleton, Bart Wood
Joly – Bruce Baker, Chris Nicholson
Business Reps – Luke Preston (left 6:20 pm)
Community Resource Rep – Merlyn Snow
MNDM – Carole Mantha
FedNor – Ron Begin

Absent: Don Richardson, Gary McLaren, Jennifer Farquhar

Guests:

Staff Present: Linda Maurer – Clerk/Treasurer, Township of Strong (left 6:15 pm)
Kim Dunnett – Recording Secretary

The meeting was called to order at 5:30 p.m. by Chair Jim Coleman.

Delegations: None

General Discussion:

MNDM Update: Carole Mantha updated the group on the BR&E process, stating that Karen Jones was the successful applicant. Carole may also have possibly one more municipality interested in joining the project. The NCIR program details were explained by Carole, this program supports investment attractions.

FedNor Update: Ron Begin updated the group on the CIINO application. Funding support will be focused on wages, benefits and travel. Ron suggested revising the budget to support this option. Ron spoke about a new program Canada 150 and explained how the program functioned. A brochure with the program outline was shared with committee.

Business Rep Report: Luke Preston reported that the FAB15 was a successful event. Luke reviewed with the group some results from a feedback survey. The number one comment offered for improvement was to have the two locations closer in proximity. Luke shared some stats, promotions and financial information, a more formal report will

be given at a later time. Signage and banners can be reused for future events to help with cost savings. Luke spoke about the need for more volunteers on the Steering Committee and an event coordinator would be beneficial for organization of the festival.

Intern Report: Adam Killah's final intern report was reviewed by the committee as well as he also submitted a recommendation report that was requested. Adam had setup a tentative meeting with a rep from the Almaguin News in July regarding a central Almaguin map, but due to staffing the meeting would be better suited to be setup in the fall. The Strategic Planning Meeting with Rick Evans is scheduled for Friday, June 26, 2015 at 5:15 pm attending will be Les Blackwell, Bart Wood, Sharon Smith, Lyle Hall and Merlyn Snow. An exit interview with Adam was completed by Rick Evans, Carole Mantha and Linda Maurer. Les Blackwell spoke about his experience internships and gave his opinion on CAEDA's guidance with the intern. Lyle Hall advised the group that the Village of Sundridge will be hiring a Marketing Intern with the intention of this person working with CAEDA.

CIINO/Budget Report: Linda Maurer posed the following questions to CAEDA members; Does CAEDA want to apply for another intern, who will attend the various meetings, answer phone calls, manage emails and update website? Linda has been in contact with Karen Jones and she is willing to update website. Linda will speak to Karen about the cost to do this task. A message has been recorded on the CAEDA answering machine to contact municipal offices in this transition period regarding economic development. Luke Preston and Merlyn Snow have offered to attend Almaguin Chamber of Commerce meetings on CAEDA's behalf. A suggestion was put forward to have a message on the email account as well. The secretary for CAEDA will follow up with this. Linda Maurer presented revised budget figures. The CAEDA representatives agreed to not apply for an intern, but to follow through with the CIINO application with revised budget figures presented. Linda will follow up with Ron Begin on CINNO application.

Committee Structure: The number of municipal representatives was discussed and a suggestion of a smaller group may be beneficial to enhance more focus and obtain measurable objectives/goals. The members agreed that they will have the secretary present a revised Terms of Reference at the next meeting, where all representatives will attend and vote to accept the revised changes of municipal representatives from ten to five, the remaining five to be alternates. A suggestion by the present chair was made to nominate and appoint a new chair.

Resolution: 2015-23

Moved by: Lyle Hall

Seconded by: Lynda Carleton

Be it resolved that this committee does hereby nominate Les Blackwell to be the Chairperson.

Carried

Meeting Date: The Committee discussed the meeting day and the issues with statutory holidays falling on Monday's. A new meeting day was set for the first Thursday of each month, this will start in the month of July. The July meeting will be Thursday, July 2, 2015 at 5:30 pm, Strong Township Office.

Correspondence: None

Adoption of Minutes:

Resolution: 2015-24

Moved by: Les Blackwell

Seconded by: Bart Wood

Be it resolved that this committee does hereby adopt the minutes of regular meeting of April 20, 2015, as circulated.

Carried

Approve CAEDA Expenses:

Resolution: 2015-25

Moved by: Chris Nicholson

Seconded by: Christine Ellis

Be it resolved that this committee does hereby approve expenses between April 21, 2015 and June 1, 2015 in the amount of \$765.40 and authorize the administrator to issue cheques for the same.

Carried

The secretary updated the members on the bank book balance to date.

Resolution 2015-26

Moved by: Bart Wood

Seconded by: Christine Ellis

Be it resolved that this committee does hereby recommend that the Township of Strong, administrator for CAEDA, accept and sign the 2014 Draft Financial Statement prepared by Grant Thornton LLP as presented.

Carried

New Business: A suggestion of contacting the Strong Agricultural Society to inquire whether CAEDA/Municipal information could be distributed through the Strong Heritage House to promote the Almaguin area. Christine Ellis will inquire and follow up with the committee.

Next Meeting: Monday, June 15, 2015



Adjournment:

Resolution: 2015-27

Moved by: Bruce Baker

Seconded by: Sharon Smith

Be it resolved that this committee does hereby adjourn at 7:30 p.m. until the next regular meeting June 15, 2015 at 5:30 p.m. at the Strong Township Municipal Office, or at the call of the Chair.

Carried

.....
Chair, Jim Coleman

.....
Recording Secretary, Kim Dunnett