

June 15, 2015
Township of Strong Municipal Office

Present: Sundridge – Lyle Hall (left 5:38 pm), Don Richardson
Strong – Christine Ellis (left 5:36 pm), Les Blackwell
South River – Jim Coleman, Sharon Smith
Machar – Lynda Carleton, Bart Wood (left 5:36 pm)
Joly – Bruce Baker (left 5:38 pm), Chris Nicholson
Business Reps – Gary McLaren, Luke Preston, Jennifer Farquhar
Community Resource Rep – Merlyn Snow
MNDM –
FedNor – Ron Begin

Absent: Carole Mantha

Guests:

Staff Present: Kim Dunnett – Recording Secretary

The meeting was called to order at 5:30 p.m. by Chair Les Blackwell.

Resolution 2015-28

Moved by: Christine Ellis

Seconded by: Jim Coleman

Be it resolved that this committee does hereby amend the June 15, 2015 agenda to include CAEDA Highway Signage as a discussion item. **Carried**

Delegations: None

General Discussion:

Committee Structure: The previous meeting discussion to reduce the municipal members from 10 to 5 representatives was reviewed and the members agreed to move forward with their decision. Chris Ellis updated the group before she left the meeting stating she has spoken to the Strong Agricultural Society and they have agreed to allow information to be displayed at the Heritage House.

Resolution: 2015-29

Moved by: Jim Coleman

Seconded by: Sharon Smith

Be it resolved that this committee does hereby adopt the CAEDA Terms of Reference as amended. **Carried**

MNDM Update: No update

FedNor Update: Ron Begin updated the group on the CIINO application progression. The group asked Ron questions on Canada 150 Program and there was a discussion on how the funding applied to different projects. It was brought forward that funding would only apply to existing community infrastructure assets and facilities.

Business Rep Report: Jennifer Farquhar updated everyone on the AHCC Community Guide being completed and available this week. This is the second year for the guide and Jennifer stated it has greatly improved from the first year. Jennifer circulated a flyer from Multi-cultural Centre that she received from their recent Employers Council Meeting. Jennifer shared information she attained from the meeting.

Sunflower Festival CAEDA Booth: The group agreed the Sunflower Festival is a good opportunity for exposure and a booth should be obtained. Luke Preston reminded the group that there will be no charge to CAEDA for the booth. The following individuals have agreed to assist in the running of the CAEDA booth; 8am-10am Les Blackwell, 10am-12pm Don Richardson, 12pm-2pm Sharon Smith and 2pm-4pm Luke Preston & Les Blackwell.

Correspondence:

Spring Cottage Life Show-Past attendance to the Cottage Show was discussed, but at this time due to staffing, no one is available to attend.

Adoption of Minutes:

Resolution: 2015-30

Moved by: Lynda Carleton

Seconded by: Don Richardson

Be it resolved that this committee does hereby adopt the minutes of regular meeting of June 1, 2015, as circulated.

Carried

Approve CAEDA Expenses:

The secretary advised that invoices were received after the list of accounts were sent to representatives. Two invoices for MTO Highway Signage and an invoice for Almaguin Highlands Chamber of Commerce Community Guide, were added to the list of accounts to be approved.

Resolution: 2015-31

Moved by: Sharon Smith

Seconded by: Chris Nicholson

Be it resolved that this committee does hereby approve expenses between June 2, 2015 and June 15, 2015 in the amount of \$1,236.25 and authorize the administrator to issue cheques for the same.

Carried

New Business:

The sub-committee Strategic Planning session was discussed and Les Blackwell would like to see measureable objectives set. Focusing on short and long range goals would be beneficial. A recommendation from Ron Begin to provide the sub-committee the following items; CIINO Application, 2009 Strategic Plan, NCIR Plan and the Air Park Plan to help assist in the process of updating the Strategic Plan.

Don Richardson shared an idea regarding bike trails in the area with loops around various lakes. Don stated that it would be very easy to do you just need small signs at each intersections that has a bike wheel with an arrow to guide the bikers in the correct direction. Once the trails are planned out then brochures could be developed to inform the bikers on distance of each trail, various key sites and etc... Don asked if anyone would be interested and help with the planning of his idea. Luke Preston and Chris Nicholson have agreed to help with Don with the planning and implementation of the bike trails.

Chris Nicholson spoke to the group stating Joly Township wants to be a member of CAEDA, but the financial commitment would be difficult for the municipality. The group agreed having another municipal partner is a greater benefit and Joly Council should discuss the amount they feel they could commit to CAEDA. Chris will update everyone at the next meeting.

Luke Preston asked if CAEDA representatives have given anymore consideration to letting a business member have a vote. The secretary informed Luke that the item will be on the Agenda for discussion in the fall.

The secretary updated everyone in regards to the Almaguin News attending a meeting to discuss mapping for the area. The Almaguin News has agreed to attend a fall meeting, when staff should be in place.

Next Meeting: Thursday, July 2, 2015

Adjournment:

Resolution: 2015-32

Moved by: Don Richardson

Seconded by: Chris Nicholson

Be it resolved that this committee does hereby adjourn at 6:50 p.m. until the next regular meeting July 2, 2015 at 5:30 p.m. at the Strong Township Municipal Office, or at the call of the Chair.

Carried

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Chair, Les Blackwell

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Recording Secretary, Kim Dunnnett