

August 6, 2015
Township of Strong Municipal Office

Present: Sundridge – Don Richardson
Strong – Les Blackwell
South River – Sharon Smith
Machar – Bart Wood
Joly – Chris Nicholson
Business Reps – Luke Preston, Jennifer Farquhar
Community Resource Rep –
MNDM – Carole Mantha
FedNor – Ron Begin

Absent: Gary McLaren, Merlyn Snow

Guests: Rick Evans, David Gray

Staff Present: Kim Dunnett – Recording Secretary

The meeting was called to order at 5:31 p.m. by Chair Les Blackwell.

Delegations: None

General Discussion:

MNDM Update: Carole Mantha updated the group on the progress of the BR&E Project.

FedNor Update: Ron Begin stated election mode has begun and FedNor continues to work on projects and monitor them. No update on CIINO application so far, but Ron expects it could be later in the fall before a decision is made.

Business Rep Report: Jennifer Farquhar and Luke Preston gave a brief update on the Sunflower Festival/Triathlon. The committee continue to work hard on this event, as it is approaching on the weekend.

Correspondence: None

Adoption of Minutes:

Resolution: 2015-36

Moved by: Don Richardson

Seconded by: Bart Wood

Be it resolved that this committee does hereby adopt the minutes of regular meeting of July 2, 2015, as circulated.

Carried

Approve CAEDA Expenses:

Resolution: 2015-37

Moved by: Sharon Smith

Seconded by: Don Richardson

Be it resolved that this committee does hereby approve expenses between July 3, 2015 and August 6, 2015 in the amount of \$1,580.88 and authorize the administrator to issue cheques for the same.

Carried

New Business: None

Strategic Planning Session – Rick Evans

Rick Evans provided a handout with a list of achievements that CAEDA has accomplished and seven Strategic Planning steps, which will help aid in updating the Strategic Plan. Rick Evans suggested having several community meetings to get public input going forward with new goals/objectives. A SWOT Analysis is critical to collectively getting information and it should be compressed once obtained. Rick suggested keeping objectives/goals realistic, as they need to be affordable for the municipalities. Planning for the communities is important, as well as helping to facilitate in the region. Continuing to form partnerships and working with the business community is essential for a good economic future. Rick stated that the Strategic Plan update can be done parallel with the BR&E Project. The CAEDA Members along with Rick Evans and David Grays assistance listed a number of broad objectives. Next steps would be for the group to review the 2009 Strategic Plan, Gap Analysis and Marketing Study in-depth and review as a group what has been accomplished, what needs to be accomplished and new goals. Rick also suggested that the Vision/Mission Statement can be updated as well. Rick will continue to support CAEDA in their effort to update the Strategic Plan.

Next Meeting: Thursday, September 3, 2015

Adjournment:

Resolution: 2015-38

Moved by: Don Richardson

Seconded by: Chris Nicholson

Be it resolved that this committee does hereby adjourn at 7:15 pm until the next regular meeting September 3, 2015 at 5:30 p.m. at the Strong Township Municipal Office, or at the call of the Chair.

Carried

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Chair, Les Blackwell

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Recording Secretary, Kim Dunnett