

**September 1, 2016**  
**Township of Strong Municipal Office**

**Present:** Sundridge – Don Richardson  
Strong – Les Blackwell  
South River – Sharon Smith  
Machar – Lynda Carleton  
Joly – Chris Nicholson  
Business Reps – Jennifer Farquhar, Romano Machi  
MNDM – Carole Mantha  
FedNor – Ron Begin

**Absent:** Gary McLaren

**Guests:**

**Delegates:** Don Curry – Almaguin Immigration Attraction  
Jeff Collison – Almaguin Raceland & Event Park

**Staff Present:** Kim Dunnett – Recording Secretary  
John Santarossa – EDO

The meeting was called to order at 5:30 p.m. by Chair Les Blackwell.

**Delegations:**

Don Curry stated the 2 year project on immigration has been completed and it was a great success. The committee members were encouraged to read the document presented. Don spoke about the immigration portal and the benefits of it. The Employment Council continues to meet monthly. The EDO will continue to meet with immigrate business owners and form partnerships for recruiting and welcoming them to our area. The NBDMC will remain a source of support and will be applying for funding, however if funding is not available the municipalities can form partnerships for collective funds moving forward. Don commented that CAEDA is further ahead with immigration planning as far as compatibles in the region. There is a tremendous opportunity for growth in the area.

Jeff Collison presented a proposal to the members to have a multi-purpose racing facility and events location in the area. The location would have various racing events, such as mud bog drag races, tractor pulls and etc... The site would incorporate local vendors, while giving back to the community as well. Chris Nicholson stated there is currently an offer for the proposed for the location, but encouraged Jeff to consider partnering with

future owners. A presentation to Joly Council was recommended. Carole Mantha and Ron Begin has offered their support and are willing to discuss funding options available. Carole Mantha recommended the business centre for support. Ron Begin made a suggestion to perhaps have camping/tenting space available for visitors. CAEDA EDO will connect with delegate and give him the appropriate contact information he requires.

### **General Discussion:**

FedNor Update: Ron Begin updated the group saying budget monies are fairly committed for 2016. Canada 150 applications are still being accepted and some projects have already been announced.

MNDM Update: Carole reported that the South River Brewery completion date is nearing, as well as the Enviro Centre which should be opening this fall. Carole has been supporting new business and expansion in the area. The BR&E is now completed and a rollout to each Council is pending.

AHCC Rep Report: Jennifer Farquhar reported that the AHCC is meeting frequently. The new Directory has been a wonderful success. Jennifer updated everyone on the FAB, stating the Chamber has already begun planning for 2017. There will be a small business event in October, details to follow. The Brewery will be having a booth at the Royal Winter Fair if anyone wishes to partner with them. Jennifer stated that a local Restaurateur was featured on Chop Canada and will be airing on October 8, 2016. The Chamber continues and build memberships and grow, communication is essential. Directors are required for the Chamber, if anyone is interested please let Jennifer know. The next Meeting/Social is October 3, 2016, time and place to be determined at a later time.

EDO Report: John Santarossa stated business visits are ongoing with over 50 completed. John reviewed key highlights of his report, stating the film and video industry is flourishing. Local businesses and people should be encouraged to offer their properties to film scouts. The EDO gave a brief report on conferences he wishes to attend. John gave a brief update on the BR&E and reviewed some comments from the surveys.

BR&E Final Report: Carole commented that this report is a living document and the partnership formed between the municipalities made this project possible. The Chair encouraged all the members to review the report before the next meeting, so we can include items in our strategic planning session at our October meeting.

Kent Trusses: Recent media releases were discussed. The surrounding communities and agencies are supporting the workers to ensure a suitable outcome is reached.

### **Correspondence:**

The FAB16 Financial Report was received by CAEDA Committee. Jennifer Farquhar stated that the goal the committee had set for this year was achieved. The Chamber will be having pre-planning meetings in the near future regarding venues, scheduling and etc... The Chamber President requested the secretary to extend the chambers gratitude for CAEDA's support for this event.

### **Adoption of Minutes:**

#### **Resolution: 2016-46**

**Moved by:** Sharon Smith

**Seconded by:** Chris Nicholson

Be it resolved that this committee does hereby adopt the minutes of regular meeting of June 30, 2016, as circulated.

***Carried***

### **Approve CAEDA Expenses:**

#### **Resolution: 2016-47**

**Moved by:** Lynda Carleton

**Seconded by:** Don Richardson

Be it resolved that this committee does hereby approve expenses between June 30, 2016 and September 1, 2016 in the amount of \$386.99, and authorize the administrator to issue cheques for the same.

***Carried***

#### **Resolution: 2016-48**

**Moved by:** Chris Nicholson

**Seconded by:** Sharon Smith

Be it resolved that this committee does hereby authorize CAEDA EDO to attend the following conferences, not to exceed \$2,000.00 budgeted amount for 2016; Northern Ontario Film Forum, Biomass North Conference, Northern Ontario Tourism Summit, EDCO Conference, as per EDO report.

***Carried***

#### **Resolution: 2016-49**

**Moved by:** Don Richardson

**Seconded by:** Lynda Carleton

**Whereas** CAEDA has read the City of North Bay's Resolution No. 2016-315 dated June 27, 2016 to encourage the Government of Ontario and the Minister of Tourism, Culture and Sport to support sustainable growth in the film and video sector in Northern Ontario by making a public commitment to the stability of the provincial tax credit systems;

**And Whereas** film, video, television, and digital media production in Ontario is over a billion dollar a year industry and creates jobs and economic spinoffs for host locations;

**And Further That** CAEDA supports the Northern Ontario Heritage Fund to continue foreign and domestic investment in Northern productions along with increased work opportunities for Northern Ontario residents of all ages and backgrounds;

**Therefore Be It Resolved** that the Central Almaguin Economic Development Association (CAEDA) supports the development of this sector in Central Almaguin Region;

**And That** this resolution be forwarded to the CAEDA member municipalities for their support.

***Carried***

**New Business:**

The next steps for the Strategic Plan was reviewed. EDO expressed that perhaps the NCIR program could be used to put together the final package. The committee will continue to prioritize goals and give input for 2016. In 2017 the budget will be reviewed and then a decision will be made in regards to applying for the NCIR program.

Ron Begin cautioned the committee members that there were measurables set out in the CIINO application that is required to be accomplished. The Chair requested the secretary provide a list of the measurables for the next meeting.

The Strategic Planning will continue at the October meeting

**Next Meeting:** Thursday, October 6, 2016 – 5:30 p.m.

**Adjournment:**

**Resolution: 2016-50**

**Moved by:** Don Richardson

**Seconded by:** Sharon Smith

Be it resolved that this committee does hereby adjourn at 6:55 p.m. until the next regular meeting October 6, 2016 at 5:30 p.m. at the Strong Township Municipal Office, or at the call of the Chair.

***Carried***

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**Chair, Les Blackwell**

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**Recording Secretary, Kim Dunnett**