

March 2, 2017
Township of Strong Municipal Office

Present: Sundridge – Lyle Hall
Strong – Kelly Elik (left at pm)
South River – Sharon Smith
Machar – Lynda Carleton
Joly – Chris Nicholson
AHCC Reps – Jennifer Farquhar, Willy Hollett
MNDM –Carole Mantha
FedNor –

Absent: John Santarossa, Les Blackwell, Ron Begin sent his regrets

Guests: None

Delegates: None

Staff Present: Kim Dunnett – Recording Secretary
Skye Buchanan – New Recording Secretary

The meeting was called to order at 5:32 p.m. by Chair Chris Nicholson

Resolution 2017-

Moved by:

Seconded by:

Be it resolved that this committee does hereby amend the March 2, 2017 Agenda to include a Closed Session regarding “personal matters about an identifiable individual”.

Carried

General Discussion:

FedNor Update – No report

MNDM Update – Carole Mantha

AHCC Update – Ms. Jennifer Farquhar updated

EDO Report: No report

Correspondence:

The committee members reviewed email from Curry Consulting and passed a resolution accordingly.

Resolution 2017-

Moved by:

Seconded by:

Be it resolved that this committee does hereby rescind Resolution # 2017-09 and hereby direct payment for \$400.00 plus HST to be paid to Curry Consulting for consulting services for immigration attraction initiatives, subject to a contribution from Temiskaming Shores.

Carried

Resolution: 2017-

Moved by:

Seconded by:

Be it resolved that this committee does hereby rescind Resolution # 2017-13 to amend Schedule B of the EDO Agreement, the original agreement will remain in place. **Carried**

Resolution 2017-

Moved by:

Seconded by:

Whereas the Villages of Almaguin Regional Marketing Partnership is focused on promoting the Almaguin Highlands Region through cooperation and collaborative efforts from municipalities, organizations and businesses throughout the region;

Whereas participation in the Villages of Almaguin Regional Marketing Partnership in any capacity or activity be it through in kind support, monetary contribution or any other means of support is entirely at the discretion of the committee

And Whereas all efforts produced by the Villages of Almaguin Regional Marketing Partnership are intended to represent or benefit multiple stakeholder municipalities, organizations and/or businesses within the region;

Therefore be it resolved that CAEDA hereby declares support in principle for, and agrees to participate in the Village of Almaguin Regional Marketing Partnership. We hereby appoint _____ to act as the primary point of contact and to represent our organization during stakeholder meetings and participate in organizational matters as required.

Carried

Resolution 2017-

Moved by:

Seconded by:

Be it resolved that this committee approve an ad size of _____ in the 2017 Almaguin Highlands Community Guide at a cost of \$_____.

Carried

Resolution 2017-

Moved by:

Seconded by:

Be it resolved that this committee does hereby accept quote from CISOC for six (6) testimonials translations in the amount of \$_____.

Carried

Resolution 2017-

Moved by:

Seconded by:

Be it resolved that this committee does hereby accept the Regional Marketing Opportunity proposal from BACED, with CAEDA's contribution being \$375.00.

Carried

Resolution: 2017-

Moved by:

Seconded by:

Be it resolved that this committee does hereby adopt the minutes of regular meeting of February 2, 2017, as circulated.

Carried

Resolution: 2017-

Moved by:

Seconded by:

Be it resolved that this committee does hereby approve expenses between February 3, 2017 and March 2, 2017 in the amount of \$2,032.08, and authorize the administrator to issue cheques for the same.

Carried

New Business:

Recording Secretary updated the members on an email from received John Finley – Parry Sound Muskoka Community Network.

Next Meeting: Thursday, April 6, 2017 – 5:30 p.m.

Strategic Planning: Deferred to next meeting for a presentation by John Sanatrossa and Les Blackwell.

Closed Session:

Resolution 2017-

Moved by:

Seconded by:

Be it resolved that this committee does hereby move into closed session at _____ p.m., under Subsection 239(2)(b) of the Municipal Act to consider a matter involving “personal matters about an identifiable individual, including board; municipal or local board employees”.

Carried

The Committee resumed its regular meeting at _____p.m. The Chair reported that the committee did discuss the matters it was permitted to under the resolution authorizing the public exclusion.

Resolution: 2017-

Moved by:

Seconded by:

Be it resolved that this committee does hereby adjourn at _____ p.m. until the next

regular meeting April 6, 2017 at 5:30 p.m. at the Strong Township Municipal Office, or at
the call of the Chair. ***Carried***

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Chair, Chris Nicholson

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Recording Secretary, Linda Maurer