

April 30, 2018 – 5:30 pm
Township of Strong Municipal Office

Present: Sundridge - Lyle Hall
Strong - Kelly Elik
South River - Sharon Smith
Joly - Chris Nicholson
AHCC Reps - Jennifer Farquhar, Willy Hollett
MNDM -
FedNor -

Absent: Jason Cottrell, Carole Mantha, Ron Begin

Guest(s): Nadene Theriault-Copeland

Delegate(s): Todd Lucier - Explore South River

Staff Present: Kim Dunnett – Recording Secretary
Jolene Mathieson – Deputy Clerk, Township of Joly
Courtney Metcalf – EDO

1. **Call to Order:** The meeting was called to order at 5:35 p.m. by Chairperson Chris Nicholson.

2. **Declaration of Pecuniary Interest:** None

3. **Approval of Agenda**

Resolution: 2018-023

Moved by: Willy Hollett

Seconded by: Kelly Elik

Be it resolved that this committee does hereby approve the April 30, 2018

Agenda as presented and/or amended.

Carried

4. **Delegate(s):** Mr. Lucier presented an overview on the project he is proposing a partnership with CAEDA, PARC and NAISA. In consultation with the public Todd has learned that they would like to see more collaboration with events/assets and resource inventory, the project proposed will assist with this issue. The proposal is to have a digital map with stories, events and etc. embedded into the map so people can easily find information, currently the map is being proposed for

The CAEDA vision is to encourage and support economically and environmentally sustainable growth through collaboration with local partners in Central Almaguin.”

P0A 1X0 area but could be expanded later to P0A 1Z0 area. Mr. Lucier recently held a Launch event, which he commented was very successful. The Committee will review proposal and CAEDA EDO will communicate with Mr. Lucier when a decision has been reached.

5. Discussion:

a. FedNor Report: No report

b. MNDM Report: No report

c. AHCC Representative Report: Willy Hollet reported that the Community Guide is on scheduled and going well as planned. Currently the Chamber is prepping for the AGM and ongoing items such as website updates, software, directory, etc. Jennifer Farquhar commented that the Chamber is very excited about the Regional Economic Development Plan and bringing new ideas forward. Explorers Edge has created the Almaguin Highlands Tourism site that showcases the Almaguin area, in the future operation of the site will be transferred over to be administrated by CAEDA, BACED or AHCC. Jennifer announced there will be a Launch party for the Community Guide, the date and time is still to be determined.

d. EDO Report: Courtney Metcalf presented her monthly report reviewing the key highlights;

- CAEDA Ad has been provided for placement in the Community Guide. Thank you to Russell Becker and Nghe Tran for the assistance with getting this prepared.
- The Red Plan Staff Report was reviewed, with the winning proposal coming from Laridae. Courtney briefly reviewed the process and how it will progress moving forward.
- The Workshop was well attended with approximately 46 businesses. A survey was presented, but results have not been tabulated yet.
- Courtney will continue to support local business and events to ensure success.

The Committee briefly reviewed Explore South River proposal. The EDO will distribute the material requested and a further discussion will take place at the next meeting.

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6. Correspondence: CAEDA Members appreciated the invite to Target Sector & Business Opportunity Analysis findings. Courtney gave an overview of the evening stating that the focus should be on labour and community, as this would assist in getting everyone Investment Ready.

7. Adoption of Minutes

Resolution: 2018-024

Moved by: Sharon Smith

Seconded by: Lyle Hall

Be it resolved that this committee does hereby adopt the minutes of the regular meeting of March 19, 2018 as circulated.

Carried

8. Approval of Expenses

Resolution: 2018-025

Moved by: Kelly Elik

Seconded by: Jennifer Farquhar

Be it resolved that this committee does hereby approve expenses between March 20, 2018 to April 16, 2018 in the amount of \$833.28 and authorize the administrator to issue cheques for the same.

Carried

9. New Business: A roundtable discussion took place with the group sharing items that are happening in their communities. South River is in the process of having an existing business expand and move to a new building. Sundridge is in the process of work being performed on John Street and in the near future the Main Street will undergo extensive rehabilitation. The Sundridge Strong Recreation Committee will not be proceeding with their Black Fly Run as presented at a previous meeting, as a similar event is taking place the same day at Copeland's Tree Farm.

10. Next Meeting: Thursday, May 24, 2018 – 5:30 pm

11. Adjournment

Resolution: 2018-026

Moved by: Kelly Elik

Seconded by: Sharon Smith

Be it resolved that this committee does hereby adjourn at 7:02 p.m. until the next regular meeting on May 24, 2018 at 5:30 p.m. at the Township of Strong Municipal Office, or at the call of the Chair.

Carried

Chris Nicholson, Chairperson

Kim Dunnett, Recording Secretary