

CAEDA Meeting
May 24, 2018 – 5:30 p.m.
Township of Strong Municipal Office

Present: Sundridge – Russell Becker
Strong – Jeff McLaren
South River - Sharon Smith
Joly - Chris Nicholson
AHCC Reps - Jennifer Farquhar
MNDM –
FedNor – Ron Begin

Absent: Carole Mantha, Jason Cottrell, Lyle Hall and Willy Hollett

Guest(s): None

Delegate(s): Todd Lucier – Explore South River

Staff Present: Jolene Mathieson – Recording Secretary
Kim Dunnett – Deputy Clerk, Township of Strong
Courtney Metcalf – EDO

- 1. Call to Order:** The meeting was called to order at 5:31 p.m. by Chairperson Chris Nicholson.
- 2. Declaration of Pecuniary Interest:** None
- 3. Approval of Agenda**
Resolution: 2018-027
Moved by: Jeff McLaren **Seconded by:** Sharon Smith
Be it resolved that this committee does hereby approve the May 24, 2018 Agenda as presented and/or amended. **Carried**
- 4. Delegate(s):** Mr. Lucier presented an overview of the proposed program as presented at the April 30th CAEDA meeting highlighting the main budget items and noting an increase in the training budget, as well as the benefits of EDO participation. There was a Q&A session where the committee had the opportunity to clarify expectations and key components of the proposed program.

The CAEDA vision is to encourage and support economically and environmentally sustainable growth through collaboration with local partners in Central Almaguin.”

5. Discussion:

- a. FedNor Report:** Ron Begin provided a brief update on the Federal government plan for Business Growth and Prosperity for Northern Ontario. Additionally, Ron provided an update on the South River Curling Club; funding of \$12,000 was provided by the Canada 150 Program and allowed for repairs to the facility.
- b. MNDM Report:** No report
- c. AHCC Representative Report:** Jennifer Farquhar reported that the Community Guide is being finalized and the launch party is tentatively scheduled for June 20, 2018 at the Near North Enviro-Education Centre with invitations being sent out in the near future. AHCC website improvements/enhancements are ongoing. Membership is at an all-time high.
- d. EDO Report:** Courtney Metcalf presented her monthly report reviewing the key highlights;
 - CAEDA Projects – website updates to the business directory, meetings with local businesses, and new computer purchase for the EDO.
 - Partnership Projects – Feast in Almaguin (FIA) information was reviewed regarding budget, social media campaign, and post campaign action items. Regional Economic Development Plan (REDP) update from Employment North was presented on the April Business Workshop Series and the Almaguin Cycling Initiative update was provided.
 - Other updates: Northern Roadhouse has requested to be removed from the FIA campaign. Crystal Cave Museum is opening at the former site of South River Lumber as a crystal and fossil museum and crystal shop opening on June 28, 2018.

6. Correspondence: None

7. Adoption of Minutes

Resolution: 2018-028

Moved by: Sharon Smith

Seconded by: Jeff McLaren

Be it resolved that this committee does hereby adopt the minutes of the regular meeting of April 30, 2018 as circulated.

Carried

The CAEDA vision is to encourage and support economically and environmentally sustainable growth through collaboration with local partners in Central Almaguin.”

8. Approval of Expenses

Resolution: 2018-029

Moved by: Jennifer Farquhar

Seconded by: Jeff McLaren

Be it resolved that this committee does hereby approve expenses between April 17, 2018 to May 24, 2018 in the amount of \$5,134.01 and authorize the administrator to issue cheques for the same. **Carried**

9. New Business: A roundtable discussion took place with the group providing updates within their communities;

- Webster Stone is moving their operation to the old Kent's Trusses site on Forest Lake Road.
- Copperhead Distillery has secured a partnership with the Crave TV series Letter Kenney and will be expanding their operation to produce a whiskey product which will appear on the program. Sales are expected to increase significantly as a result.
- The Sundridge Foodland grand re-opening is scheduled for June 21st, 2018.

10. Resolution: 2018-030

Moved by: Sharon Smith

Seconded by: Russell Becker

Be it resolved that this committee does hereby support in principle, the Explore South River project as presented to CAEDA.

And further permit EDO to assist with the project when time permits. **Carried**

11. Next Meeting: Monday, June 18, 2018 – 5:30 pm

12. Adjournment

Resolution: 2018-031

Moved by: Jeff McLaren

Seconded by: Jennifer Farquhar

Be it resolved that this committee does hereby adjourn at 6:55 p.m. until the next regular meeting on June 18, 2018 at 5:30 p.m. at the Township of Strong Municipal Office, or at the call of the Chair. **Carried**

Chris Nicholson, Chairperson

Jolene Mathieson, Recording Secretary