

**CAEDA Meeting**  
**June 18, 2018 – 5:30 p.m.**  
**Township of Strong Municipal Office**

**Present:** Sundridge – Ryan Jeffers for Lyle Hall  
Strong – Kelly Elik for Jason Cottrell  
South River - Sharon Smith  
Joly - Chris Nicholson  
AHCC Reps - Jennifer Farquhar  
MNDM –  
FedNor –

**Absent:** Carole Mantha, Ron Begin, Jason Cottrell, Lyle Hall and Willy Hollett

**Guest(s):** None

**Delegate(s):** None

**Staff Present:** Jolene Mathieson – Recording Secretary  
Courtney Metcalf – EDO

1. **Call to Order:** The meeting was called to order at 5:33 p.m. by Chairperson Chris Nicholson.
2. **Declaration of Pecuniary Interest:** None
3. **Approval of Agenda**  
**Resolution: 2018-032**  
**Moved by:** Kelly Elik **Seconded by:** Ryan Jeffers  
Be it resolved that this committee does hereby approve the June 18, 2018 Agenda as presented and/or amended. **Carried**
4. **Delegate(s):** None
5. **Discussion:**
  - a. **FedNor Report:** No report
  - b. **MNDM Report:** No report

**The CAEDA vision is to encourage and support economically and environmentally sustainable growth through collaboration with local partners in Central Almaguin.”**

- c. AHCC Representative Report:** Jennifer Farquhar reported that the Community Guide is printed and the launch party is going ahead on June 20, 2018 starting at 6:00 pm at the Near North Enviro-Education Centre. AHCC website improvements/enhancements are ongoing.
- d. EDO Report:** Courtney Metcalf presented her monthly report reviewing the key partnership projects;
- **Feast in Almaguin** – report of financials and results of the program were reviewed. **See Resolution No. 2018-033.**
  - **Regional Economic Development Plan** – Community consultations are scheduled for this week in Powassan and at the Highlander Brewery in South River as well as Monday – Wednesday of next week in Burk’s Falls. Consultations will be focus groups and round table discussions. The committee reviewed the list of businesses that have been invited. All Municipal Councilors will be invited to attend a session on Tuesday June 26, 2018 at 1:30 pm.
  - **Almaguin Cycling Initiative** – Received feedback from Sundridge on Cycling Route Map and location of bike fix station. Location will be at the Lion’s Park in Sundridge. Awaiting feedback from South River on map and location. **See Resolution No. 2018-034**
  - **Project Budget** – the project budget was reviewed.
  - **Content Marketing** – through partnership with James Murphy of Explorer’s Edge and Dave Gray of BACED, the social media articles about how to get to Algonquin Park from Almaguin and the Villages of Almaguin will be revamped plus a new article that will complement the Feast in Almaguin campaign and published online. **See Resolution No. 2018-035**
  - **Almaguin Web Strategy** – the EDO described the reasons for developing a web strategy; to streamline websites and standardize information available to the public. Tangr website provides a lot of information about local events.

**6. Resolution: 2018-033**

**Moved by:** Sharon Smith

**Seconded by:** Kelly Elik

Be it resolved that CAEDA hereby approves using the contingency reserves from the budget and will contribute up to \$200.00 for the continuation of the Feast in Almaguin social media engagement. **Carried**

**7. Resolution: 2018-034**

**Moved by:** Sharon Smith

**Seconded by:** Ryan Jeffers

Whereas CAEDA has previously supported initiatives to support cycling in Central Almaguin;  
And whereas a partnership with Discovery Routes supports the purchase of bike fix stations at a reduced cost;  
Therefore be it resolved that CAEDA hereby approves the purchase of 2 bike fix stations at a cost of \$1,000.00 which will be located in Sundridge and South River. **Carried**

**8. Resolution: 2018-035**

**Moved by:** Kelly Elik

**Seconded by:** Sharon Smith

Be it resolved that CAEDA hereby supports a partnership between BACED and RTO12 for content marketing and will contribute up to \$2,500.00 towards the development and advertisement of the content articles. **Carried**

**9. Correspondence: None**

**10. Adoption of Minutes**

**Resolution: 2018-036**

**Moved by:** Jennifer Farquhar

**Seconded by:** Sharon Smith

Be it resolved that this committee does hereby adopt the minutes of the regular meeting of May 24, 2018 as circulated. **Carried**

**11. Approval of Expenses**

**Resolution: 2018-037**

**Moved by:** Ryan Jeffers

**Seconded by:** Sharon Smith

Be it resolved that this committee does hereby approve expenses between May 25, 2018 to June 18, 2018 in the amount of \$5,213.41 and authorize the administrator to issue cheques for the same. **Carried**

- 12. New Business:** A brief roundtable discussion took place with the group providing updates within their communities.
- 13. Next Meeting:** Monday July 16, 2018 – 5:30 pm
- 14. Adjournment**  
**Resolution: 2018-038**  
**Moved by:** Kelly Elik **Seconded by:** Jennifer Farquhar  
Be it resolved that this committee does hereby adjourn at 6:30 p.m. until the next regular meeting on July 16, 2018 at 5:30 p.m. at the Township of Strong Municipal Office, or at the call of the Chair. **Carried**

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Chris Nicholson, Chairperson

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Jolene Mathieson, Recording Secretary