

**CAEDA Meeting**  
**July 16, 2018 – 5:30 p.m.**  
**Township of Strong Municipal Office**

**Present:** Sundridge – Lyle Hall  
Strong –  
South River - Sharon Smith  
Joly - Chris Nicholson  
AHCC Reps – Willy Hollett  
MNDM –  
FedNor –

**Absent:** Carole Mantha, Ron Begin, Jason Cottrell, and Jennifer Farquhar

**Guest(s):** Wyatt Hollett

**Delegate(s):** None

**Staff Present:** Jolene Mathieson – Recording Secretary  
Courtney Metcalf – EDO

1. **Call to Order:** The meeting was called to order at 5:30 p.m. by Chairperson Chris Nicholson.

2. **Declaration of Pecuniary Interest:** Lyle Hall - NOAH

3. **Approval of Agenda**

**Resolution: 2018-039**

**Moved by:** Sharon Smith

**Seconded by:** Lyle Hall

Be it resolved that this committee does hereby approve the July 16, 2018

Agenda as presented and/or amended.

**Carried**

4. **Delegate(s):** None

5. **Discussion:**

a. **FedNor Report:** No report

b. **MNDM Report:** No report

**The CAEDA vision is to encourage and support economically and environmentally sustainable growth through collaboration with local partners in Central Almaguin.”**

- c. **AHCC Representative Report:** Willy Hollett indicated that the Chamber update is included in the updates provided by the EDO.
- d. **EDO Report:** Courtney Metcalf presented her monthly report reviewing the key partnership projects;
- **Feast in Almaguin** – a review of the survey responses and key business participants was presented.
  - **Regional Economic Development Plan** – the EDO shared the results of the focus groups that were held. Attendance was lower than anticipated however, phone calls are being conducted to reach out in the hopes of gaining more insight. Data will be compiled and provided to the committee at a later date.
  - **Almaguin Cycling Initiative** – An update on the bike fix station was provided. Only 1 station is available at this time and will be installed in Sundridge. The cycling map was reviewed and cycling route signs are being made and will be provided to the participating municipalities for installation on the cycling routes.
  - **Content Marketing** – a copy of the 2017 report was provided for review by the committee.
  - **Almaguin Web Strategy** – a task force has been put together to audit all Almaguin related websites in an effort to streamline and present a unified online presence.
  - **Showcase Almaguin** – a regional event is in the planning stages for fall 2018 and will include a workshop, keynote speaker and dinner. More details to follow in the future.

9. **Correspondence:** None

10. **Adoption of Minutes**

**Resolution: 2018-040**

**Moved by:** Sharon Smith

**Seconded by:** Willy Hollett

Be it resolved that this committee does hereby adopt the minutes of the regular meeting of June 18, 2018 as circulated.

**Carried**

**The CAEDA vision is to encourage and support economically and environmentally sustainable growth through collaboration with local partners in Central Almaguin.”**

**11. Approval of Expenses**

**Resolution: 2018-041**

**Moved by:** Lyle Hall

**Seconded by:** Willy Hollett

Be it resolved that this committee does hereby approve expenses between June 19, 2018 to July 16, 2018 in the amount of \$4,006.34 and authorize the administrator to issue cheques for the same. **Carried**

- 12. New Business:** Lyle Hall provided an overview of the (Non-profit Organization for Almaguin Housing (NOAH) initiative for the Almaguin Region. A survey will be sent out to Almaguin residents to obtain feedback on what the community feels is most needed in the area in regards to seniors affordable housing, seniors health transition housing or seniors low income housing. Mr. Hall requested that the CAEDA online platform be utilized to put out the survey and that the EDO provide support in this matter. The request was approved by the Committee.

- 13. Next Meeting:** The committee agreed to defer the August meeting and schedule the next regular meeting on Monday September 17, 2018 – 5:30 pm.

**14. Adjournment**

**Resolution: 2018-042**

**Moved by:** Willy Hollett

**Seconded by:** Lyle Hall

Be it resolved that this committee does hereby adjourn at 6:31 p.m. until the next regular meeting on September 17, 2018 at 5:30 p.m. at the Township of Strong Municipal Office, or at the call of the Chair. **Carried**

---

Chris Nicholson, Chairperson

---

Jolene Mathieson, Recording Secretary