

**CAEDA Meeting  
January 21, 2019 – 5:30 pm  
Township of Strong Municipal Office**

**Present:** Sundridge – Lyle Hall  
Strong – Kelly Elik  
South River – Brenda Scott  
Joly –  
AHCC Rep – Luke Preston  
ENDM -  
FedNor – Ron Begin (left at 5:55 pm)

**Absent:** Tim Bryson

**Staff Present:** Jolene Mathieson – Recording Secretary  
Courtney Metcalf – EDO  
Caitlin Haggart – Strong Township, CAEDA Administrator

**Guests:** None

**1. Call to Order:**

The meeting was called to order at 5:30 p.m. by Chairperson Lyle Hall.

**2. Declaration of Pecuniary Interest:** No pecuniary interest was declared.

**3. Approve Agenda:**

**Resolution: 2019-001**

**Moved by:** Kelly Elik

**Seconded by:** Brenda Scott

Be it resolved that this committee does hereby approve the January 21, 2019 Agenda as presented and/or amended. **Carried**

*The AHCC Rep left the meeting at 5:31 pm to allow the Committee to proceed with a Closed Session.*

#### **4. Closed Session**

**Resolution: 2019-002**

**Moved by:** Brenda Scott

**Seconded by:** Kelly Elik

Be it resolved that this committee does move into closed session at 5:32 pm under Subsection 239(2)(d) of the Municipal Act to consider a matter involving “labour relations or employee negotiations – staffing matters”. **Carried**

The Committee resumed its regular meeting at 5:46pm. The Chair reported that the committee did discuss the matters it was permitted to under the resolution authorizing the public exclusion.

The AHCC Rep returned to the meeting at 5:46pm.

**5. Delegate(s):** None

#### **6. Discussion:**

**a. FedNor Report:** Ron welcomed everyone and affirmed that there are positive opportunities ahead in regards to funding. FedNor continues to support Women’s programs and additional announcements are expected at the end of March 2019. A pilot program named Northern Ontario Migration Program is in the works that will provide an opportunity for employers that need specific skill sets to utilize resources from an immigration program. Ron also acknowledged the contributions of Carole Mantha of ENDM and her significant contribution to CAEDA and the Almaguin region. Ron and Dave Gray of BACED met with ENDM last week and a replacement representative is being considered.

**b. ENDM Report:** No report

**c. AHCC Report:** Luke Preston reported the newly elected Board of Directors are in place and the Chamber is continuing to recruit additional members. The AHCC will begin working on the 2019 Community Guide and are looking for volunteers. The Chamber will be reaching out to local Municipalities for event listings. The EDO asked about ad pricing for the 2019 Almaguin Highlands Community Guide and asked if the Chamber has approved a contribution to the RED Plan. Luke reported that the budget will be finalized within the month. Luke also thanked Sundridge and Strong for the use of office space provided for Chamber meetings.

**d. EDO Report:** Courtney Metcalf presented her monthly report covering key highlights from the report;

**The CAEDA vision is to encourage and support economically and environmentally sustainable growth through collaboration with local partners in Central Almaguin.”**

The EDO confirmed that her leave will commence on March 21<sup>st</sup>, 2019 and official notice has been provided to the CAEDA administration.

The EDO will be attending the EDAC Conference – see Resolution No. 2019-003

**Resolution: 2019-003**

**Moved by:** Brenda Scott

**Seconded by:** Luke Preston

WHEREAS CAEDA has previously set aside finances in the budget for professional development, such as the EDAC Conference in 2018, and EDAC Membership fees; THEREFORE

BE IT RESOLVED that CAEDA does hereby approve the EDO attend the Economic Developers Council of Ontario (EDCO) Conference in Toronto from January 29<sup>th</sup> – January 31<sup>st</sup>, 2019, including associated conference, travel and accommodation expenses, which will not exceed a professional development budget of \$2,500.00

***Carried***

**Townfolio:** The committee briefly discussed the statistics provided on the Townfolio report. A question was raised about some of the population counts and the EDO advised she will look into it further.

**Biker's Battling Cancer:** The EDO has provided a letter of support and will be assisting with further grant applications.

**FICE Program:** An overview of the program was provided and the committee discussed whether or not the Almaguin region has participated in this program in the past. It was suggested that the program be done in the Spring/Summer months. The committee expressed an interest in the program and the EDO will provide additional information at the next meeting.

**Regional Programs:**

**Wrap Up Almaguin** – An overview of the results was provided. Retail businesses utilized the program more so than restaurants. The social media component of the program was well received.

**Explorers Edge** – An overview of the content marketing program was discussed and the EDO advised that the program was very beneficial to the Almaguin area.

**The CAEDA vision is to encourage and support economically and environmentally sustainable growth through collaboration with local partners in Central Almaguin.”**

**Regional Economic Development Update** – An update on the municipalities that have committed to the RED plan and those that have opted out was discussed. Further discussions on the financial commitments is needed moving forward.

**7. Correspondence:** None

**8. Adoption of Minutes:**

**Resolution: 2019-004**

**Moved by:** Kelly Elik

**Seconded by:** Brenda Scott

Be it resolved that this committee does hereby adopt the minutes of the regular meeting of December 17, 2018 as circulated.

***Carried***

**9. Approve CAEDA Expenses:**

**Resolution: 2019-005**

**Moved by:** Luke Preston

**Seconded by:** Brenda Scott

Be it resolved that this committee does hereby approve expenses between December 18, 2018 and January 21, 2019 in the amount of \$525.22 and authorize the administrator to issue cheques for the same.

***Carried***

**10. New Business:** None

**11. Next Meeting:** Monday, February 25, 2019 – 5:30 p.m.

**12. Adjournment:**

**Resolution: 2019-006**

**Moved by:** Kelly Elik

**Seconded by:** Luke Preston

Be it resolved that this committee does hereby adjourn at 6:46 p.m. until the next regular meeting February 25, 2019 at 5:30 p.m. at the Strong Township Municipal Office, or at the call of the Chair.

***Carried***

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**Chair, Lyle Hall**

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**Recording Secretary, Jolene Mathieson**